

**U.S. Exporting & Importing Companies** 2015

The Commerce Department's Exporter Database (EDB) is a joint project of the International Trade Administration and U.S. Census Bureau

407,753

U.S. companies engaged in goods trade in 2015

SME

**Importers** 

191,341

**SME** 

**Importer** 

Value

\$631.0

**Importers** 

5,584

Large

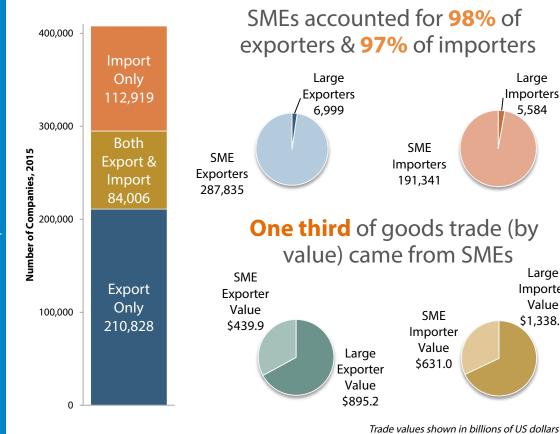
Importer

Value

\$1,338.5

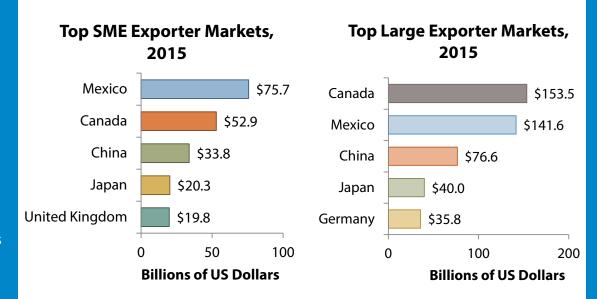
## **U.S. Exporters &** Importers in 2015

- The number of identified goods exporters decreased by 3.4% in 2015, and the known goods export value fell by 7.7%.
- While the value of imports also fell (-4.3%), the number of identified importers increased by 4.8%.
- Companies that both export & import account for the majority of trade, by value



# **SME** Exporters by Market

- Most SMEs (59%) only export to a single market, while 74% of large firms export to multiple countries
- Mexico was the largest export market for SMEs in 2015.





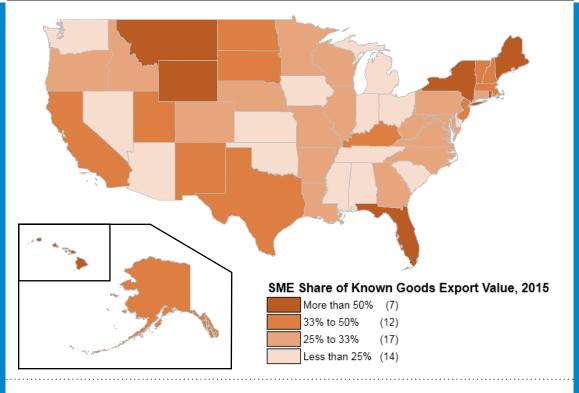
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#### **Exporters by State**

- Exports from SMEs
  accounted for more
  than half the total goods
  export value in seven
  states
- California is home to more than 70,000 SME exporters, the highest among the 50 states.
   Other top states are Florida, Texas, New York, and Illinois.

### **Exporters by Industry**

- The majority of exporters are nonmanufacturing firms such as wholesalers
- Lower goods exports in 2015 were mostly due to lower exports from large companies.



# Change in Known Export Value, 2014-15 By Company Sector and Size



- 541 Professional, Scientific, and Technical Services
- 423 Merchant Wholesalers, Durable Goods
- 424 Merchant Wholesalers, Nondurable Goods
- 336 Transportation Equipment Manufacturing
- 324 Petroleum and Coal Products Manufacturing
- 211 Oil and Gas Extraction
- 311 Food Manufacturing
- 333 Machinery Manufacturing
- 325 Chemical Manufacturing
- 523 Securities, Commodity Contracts, and Other...

#### Additional resources

- Trade Policy and Analysis
   http://www.trade.gov/mas/ian
- Exporter Database http://www.trade.gov/mas/ian/smeoutlook

Source: "A Profile of U.S. Importing and Exporting Companies". April 2017 http://www.census.gov/foreign-trade/Press-Release/edb/2015/index.html