



INTERNATIONAL **T R A D E** ADMINISTRATION

Market Development Cooperator Program

Examples of Project Activity



NPES uses part of its award to develop an on-line forum in Mandarin where Chinese graphics professionals can embrace U.S. technology by keeping up on the latest technical developments.



ITA helped PMMI launch an office in Shanghai. PMMI helps U.S. firms selling equipment like scanners used for filling milk bottles.



New England firms served by 1999 winner CEI get the latest trade developments from the Office of European Union Affairs, part of ITA's Market Access & Compliance.



Beijing staff of the Association of Equipment Manufacturers search trade journals for opportunities which they translate, categorize, and make available via Internet.



Over 300 buyers and media reps are dazzled in Paris by New York City fashions.

Award-winner GIDC benefited from a brainstorming session with apparel specialists from ITA's Trade Development in Washington, and from coordination with ITA's Commercial Service.

Demonstration houses like this one near Shanghai help to sell China builders on U.S. technology. The Evergreen Building Products Association partners with the Foreign Agricultural Service, ITA, and others.

