

## MDCP quarterly report Part B: 2012 A2IM

Report results only for the current quarter. DO NOT CUMULATE RESULTS FROM PREVIOUS QUARTERS. Part B below is for reporting performance on measures designed by A2IM specific to its 2012 MDCP project. Note that performance on ITA's primary metric, exports, is NOT reported in Part B. Report separately each quarter in Part A: field 6-export transactions (goal for 2012.09.01-2015.08.31 is \$45,000,000. Enter ONLY NUMBERS in fields 20-24 below. NOTES regarding numbers entered in fields 20-24 can be entered in field 40-Comments.

\* Required

### 01-Reporter \*

Email address of person making report.

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### 03-Qtr ended \*

For three months or any portion thereof ended on the date you select.

2012.09.30

### 20-TradeEvents

Undertake major events such as trade show participation or missions (e.g. MIDEM, Porto Musical, Womex, TIMM) Goal: 7

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### 21-FirmsBriefing

Number of firms to participate in at least one of the briefings or webinars on export, finance, logistics, etc. Goal: 225 (Each instance of participation.)

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### 22-USFirmsMissions

Number of U.S. firms to participate in at least one trade mission. Goal: 100

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### 40-Comments

If you need to explain any of the numbers reported in fields 20-22 enter text here preceded by the field number, e.g. "21-Only seven of the 54 participating firms were interested in finance."

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