

MDCP quarterly report Part B: 2012 RVIA

Report results only for the current quarter. DO NOT CUMULATE RESULTS FROM PREVIOUS QUARTERS. Part B below is for reporting performance on measures designed by RVIA specific to its 2012 MDCP project. Note that performance on ITA's primary metric, exports, is NOT reported in Part B. Report separately each quarter in Part A: field 6-export transactions (goal for 2012.07.01-2015.06.30 is \$226,000,000). Enter ONLY NUMBERS in fields 20-33 below. NOTES regarding numbers entered in fields 20-33 can be entered in field 40-Comments.

* Required

01-Reporter *

Email address of person making report.

03-Qtr ended *

For three months or any portion thereof ended on the date you select.

2012.09.30

20-Beijing office

Establish an office in Beijing and hire a full-time director. Goal: 1

21-Beijing director

Hire director for Beijing office. Goal: 1

22-Compatible standards for RVs and campgrounds

Number of meetings or effective contacts with China decision-makers leading to China adoption of RV and campground standards compatible with U.S. standards.

23-Include RVs in vehicle code

Number of meetings or effective contacts with China decision-makers, especially Ministry of Transportation, Ministry for Public Safety, and Ministry of Industry and Information Technology, leading to China inclusion of RV definitions in the China Motor Vehicle Code.

24-Develop reasonable RV road-use regulations

Number of meetings or effective contacts with China decision-makers, especially Ministry of Transportation, Ministry for Public Safety, and Ministry of Industry and Information Technology, leading to China reasonable RV road-use regulations.

25-Address licensing and registration issues

Number of meetings or effective contacts with China decision-makers, especially Ministry of

Transportation, Ministry for Public Safety, and Ministry of Industry and Information Technology, addressing licensing and regulation issues.

26-Change CCC to account for RV mfg

Number of meetings or effective contacts with China decision-makers, especially Certification and Accreditation Administration, and China Quality Certification Center to change China Compulsory Certification requirements to account for issues unique to RV manufacturers.

27-Reduce import duties

Number of meetings or effective contacts with China decision-makers, especially Ministry of Commerce, to reclassify RVs into a Harmonized Tariff Schedule code with lower duty.

28-Website

Establish a website in Chinese to promote RVs. Goal: 1

29-Social media campaign

"Like" equivalents registered in response to social media campaign to promote RVs to likely China consumers on Kaixin001.com, Renren.com and similar sites. Goal: 4,000,000 "likes" or equivalents

30-Demonstrate RV operation

Demonstration of safe RV operation to relevant China decision-makers. Goal: 6 (two per year)

31-Meet Japan officials

Number of meetings or effective contacts with Japan post-disaster assistance decision-makers.

32-Export seals China

Number of export seals used for actual exports to China.

33-Export seals Japan

Number of export seals used for actual exports to Japan.

40-Comments

If you need to explain any of the numbers reported in fields 20-32 enter text here preceded by the

field number, e.g. "29-Ministry of Transportation test track: six top officials each drove an RV. Four of these also drove a vehicle pulling a trailer ."

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