

MDCP quarterly report Part B-new: 2011 CAETEC

Report results only for the current quarter. DO NOT CUMULATE RESULTS FROM PREVIOUS QUARTERS. Part B below is for reporting performance on measures designed by CA ETEC specific to its 2011 MDCP project. Note that performance on ITA's primary metric, exports, is NOT reported in Part B. Report separately each quarter in Part A: field 6-export transactions (goal for 2011.09.01-2014.08.31 is \$10,000,000), and field-10 number of firms with traceable export successes (goal: 60). Enter ONLY NUMBERS in fields 20-32 below. NOTES regarding numbers entered in fields 20-32 can be entered in field 40-Comments.

* Required

01-Reporter *

Email address of person making report.

03-Qtr ended *

For three months or any portion thereof ended on the date you select below.

2011.09.30

20-Export ready training partic

Number of education & training providers participating in export readiness training. Goal: 100.

21-Vietnamese partic monthly advising

In-person and online advising sessions with prospective Vietnamese attendees to U.S. colleges/universities. Goal: 500.

22-TM to Vietnam-SEAsia

Outbound trade missions to Vietnam and Southeast Asia. Goal: 4.

23-US schools on TMs

Number U.S. schools that participate in outbound trade missions. Goal: 30 different schools to participate in at least one mission.

24-Vietnam web portal

Establish a localized Vietnam web portal to promote U.S. higher education, hosted on Vietnam webserver. Goal: 1.

25-Vietnamese study agents

Graduates of VETEC Study Agent and Certification Program. Goal: 50.

26-Industry advisory sessions

Industry advisory outreach and planning sessions hosted in California and in two non-California U.S. locations. Goal: 4.

27-US providers using VETEC

Number of U.S. education-providers that use VTEC facility. Goal:60 (On average 5 different schools each month.)

28-US-Viet exchanges

Number of new joint-programs or exchanges established between U.S. and Vietnamese institutions. Goal: 15. (1 exchange program/joint program per month will be launched beginning the 6th month of VETEC operation or a minimum of 15 total.)

29-Viet students at fairs

Number of Vietnamese students attending VETEC fairs. Goal: 3,000 (1000 qualified students will attend a minimum of 3 events.)

30-Viet students in US social media

Number of Vietnamese students in the U.S. who visit VETEC social media websites. Goal: 300.

31-Viet students in VN social media

Number of Vietnamese students in Vietnam who visit VETEC social media websites. Goal: 1,50.

32-Media stories

Number of positive media stories about U.S. education reported in Vietnam including major government-run media, Vietnam News, and Saigon Times. Goal: 50.

40-Comments

If you need to explain any of the numbers reported in fields 20-32 enter text here preceded by the field number, e.g. "32-One of the two reported articles, published in the Vietnam Times in English, was submitted as an email attachment."

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