

MDCP quarterly report Part B: 2008 EBPA

Reporting measures relevant only for the 2008 MDCP award to the Evergreen Building Products Association (EBPA). EBPA estimated the following with regard to ITA performance measures: (6) \$150,000,000 in exports (\$50 m of supply contracts in each of the project's 3 years. Number of export successes is automatically reported each time an export is reported.) (8)90 new distributors signed (30 per year). Although goals (6) and (8) are noted here in Part B, report the results in Part A, fields 6 and 8. *** Report below the results for the measures specific to your project for which there are no reporting fields in Part A. Do not cumulate the results from previous quarters. Report only the results from the quarter identified below.

* Required

01-Reporter *

Email address of person making report.

03-Qtr ended *

For three months or any portion thereof ended on date you select. Report results only once for the quarter in which they occurred.

select date

20-TradeMission *

Lead trade missions of U.S. exporters to 3 cities each time. These are to be 2nd tier and other viable cities in China. Goal: 6 (2/yr).

21-USPavillion *

Organize a US pavillion at a housing trade show in China focusing on energy efficient materials. Goal: 1.

22-BuyerDBase *

Contacts added to database of China developers, architects, distributors & other construction professionals. Goal: 30,000 (Yr1: 5,000, Yr2: 10,000, Yr3: 15,000)

23-ExporterDBase *

US contacts added to database. Goal: 2,000

24-USParticipantsPNW *

U.S. firms from Pacific northwest states participating in project activities. States: AK, HI, CA, OR, WA, NV, UT, ID, WY, MT. Goal: (US-wide) 210 (30x6 missions plus 30 for 1 trade show)

25-USParticipantsSW *

U.S. firms from southwest states participating in project activities. States: AZ, NM, CO, TX, OK. Goal: (US-wide) 210 (30x6 missions plus 30 for 1 trade show)

26-USParticipantsMW

U.S. firms from midwest states participating in project activities. States: ND, SD, NE, KS, MO, IA, MN, WI, IL, MI, IN, KY, TN, OH. Goal: (US-wide) 210 (30x6 missions plus 30 for 1 trade show)

27-USParticipantsSE *

U.S. firms from southeast states participating in project activities. States: AR, LA, MS, AL, GA, FL, PR. Goal: (US-wide) 210 (30x6 missions plus 30 for 1 trade show)

28-USParticipantsAT *

U.S. firms from Atlantic states participating in project activities. States: ME, NH, VT, MA, CT, RI, NY, NJ, PA, DE, MD, WV, VA, NC, SC. Goal: (US-wide) 210 (30x6 missions plus 30 for 1 trade show)

29-ArchRec *

New China architects recommending U.S. building materials by brand name. Goal: 300 (100/yr)

30-ChinaParticipantsNE *

China companies from China's northeast participating in China-based activities. Goal: ____

31-ChinaParticipantsSE *

China companies from China's southeast participating in China-based activities. Goal: ____

32-ChinaParticipantsC *

China companies from China's center participating in China-based activities. Goal: ____

33-ChinaParticipantsW *

China companies from China's west participating in China-based activities. Goal: ____

34-Assists *

Instances where US firms are assisted such as legal referrals, business plan development, assessment of: education effectiveness, service, market entry assistance. Note: Resolution of export trade complaints (e.g. payments) and removal or alleviation of market access barriers should be reported in Part A, field 07. Goal ____

35-PolicyChange *

Changes in China policy regarding acceptance of U.S. energy-efficient, earthquake-resistant, and wooden building materials. This includes changes in building codes, inspection codes, and fire codes. Goal ____

40-Comments

Enter comments regarding numeric responses for the cooperator-specific milestones and measures above. E.g. "22-BuyerDBase:Pavillion: None added this qtr due to software update." (Comments are not required.)

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