

## MDCP quarterly report Part B-new: 2011 SEMA

Report results only for the current quarter. DO NOT CUMULATE RESULTS FROM PREVIOUS QUARTERS. Part B below is for reporting performance on measures designed by SEMA specific to its 2011 MDCP project. Note that performance on ITA's primary metric, exports, is NOT reported in Part B. Report separately each quarter in Part A: field 6-export transactions (goal for 2011.07.01-2014.06.30 is \$2,520,000), and field 10-export-related developments instances of 75, and field 18-exports attributed of \$4,000,000. Enter ONLY NUMBERS in fields 20-24 below. NOTES regarding numbers entered in fields 20-24 can be entered in field 40-Comments.

\* Required

### 01-Reporter \*

Email address of person making report.

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### 03-Qtr ended \*

For three months or any portion thereof ended on the date you select.

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### 20-Conferences

Business development conferences held. Goal: 5 (3 in China, 2 in Middle East)

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### 21-Conf partic

Number of participants in conferences. Goal: 125 (Each instance of participation.)

### 22-Articles

Publish articles on market potential of China and Middle East. Goal: 18 (Six per year.)

### 23-Journalists to SEMA show

Instances of a journalist from China or the Middle East coming to SEMA show. Goal: 24 (Eight per year.)

### 24-Invite for buyers to meet

Number of potential buyers from China and the Middle East invited to meet with U.S. companies while at the SEMA show. Goal: 150 (50 per year.)

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