

## MDCP quarterly report Part B: 2009 CRUSA

Report measures relevant only for your 2009 MDCP award. In your application you estimated the following with regard to ITA performance measures: (6)\$14.67 m in exports generated per formula on p. 23 of application. Although this goal (6) is noted here in Part B, report the results in Part A, field 6. \*\*\*Report below the results for the measures specific to your project for which there are no reporting fields in Part A. Do not cumulate the results from previous quarters. Report only the results from the quarter identified below.

\* Required

### 01-Reporter \*

E-mail address of person making report.

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### 03-Qtr ended

For three months or any portion thereof ended on date you select. Report results only once for the quarter in which they occurred.

2009.12.31

### 20-Comp dev

Value of competitiveness developments other than value of exports. E.g. cost to print foreign language brochures, value of comp room to foreign journalist. Goal: [24,720,000] in dollars per award period.

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### 21-DMO partic

Direct Marketing Organizations (DMOs) that joint CRUSA to participate in selected tour operator marketing campaigns on a "pa to play" basis. Goal: 15 (5 DMOs per year)

### 40-Comments

Enter comments regarding numeric responses above. E.g. "20-DC CVB printed brochure in German."

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