

MDCP quarterly report Part B: 2008 CBTHA.

Reporting measures relevant only for the 2008 MDCP award to the California Business, Transportation and Housing Agency (CBTHA). CBTHA estimated the following with regard to ITA performance measures: (5) 25 new-to-market firms. (6)\$8,095,230 in exports. Although goals (5) and (6) are noted here in Part B, report the results in Part A, fields 5 and 6. *** Report below the results for the measures specific to your project for which there are no reporting fields in Part A. Do not cumulate the results from previous quarters. Report only the results from the quarter identified below.

* Required

01-Reporter *

Email address of person making report.

03-Qtr ended *

For three months or any portion thereof ended on date you select. Report results only once for the quarter in which they occurred.

select date

20-MatchMtgs

Matchmaking meetings with pre-screened potential trading partners arranged for California exhibitors. Goal: 50/award period.

21-NewsPlaced

Place stories/articles about client companies & projects in CeBIT daily trade show news. Goal: 15/award period.

22-FirmsBranding

Number of CA companies that use the California branding scheme. Goal: ____

23-RecepAttnd

Attendance at CeBIT receptions and forums. Goal: ____

24-Presentations

Number of executive forum presentations. Goal: ____

25-EuroMedia

Number of media placements (CeBIT news, internet and print articles in European media. Goal: ____

26-BuyUSAProfile

Number of firms that list their profiles on buyusa.gov matching portal. Goal: ____

27-MtgReq

Number of meeting requests through buyusa.gov matching portal. Goal: ____

40-Comments

Enter comments regarding numeric responses for the cooperator-specific milestones and measures above. E.g. "26-BuyUSAProfile: Deadline is next qtr." (Comments are optional.)

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