

MDCP quarterly report Part B: 2009 CITD-ECCC

Report measures relevant only for your 2009 MDCP award. In your application you estimated the following with regard to ITA performance measures: (6)\$75 m in exports generated. Although this goal (6) is noted here in Part B, report the results in Part A, field 6. ***Report below the results for the measures specific to your project for which there are no reporting fields in Part A. Do not cumulate the results from previous quarters. Report only the results from the quarter identified below. >>Wherever "Goal: []" below, you must identify a reasonable goal within the first six months of the MDCP award period.<<

* Required

01-Reporter *

E-mail address of person making request.

03-Qtr ended *

For three months or any portion thereof ended on date you select. Report results only once for the quarter in which they occurred.

2009.12.31

20-Firms rcv GEEP promo

Number of companies that received GEEP promotional mailings. Goal: [8,341]

21-Firms GEEP intro

Number of companies that attended GEEP introductory orientations. Goal: [75]

22-Firms enrolled GEEP 7

Number of companies enrolled in GEEP for all 7 steps. Goal: [25]

23-Firms enrolled GEEP min 1

Number of companies that participated in at least one of the GEEP 7 steps. Goal: [50]

24-GEEP clients rcv comp aud

Number of GEEP clients that received customized competitiveness audits (step 1). Goal: [25]

25-GEEP clients rcv exp re assess

Number of GEEP clients that received customized export readiness assessments (step 2). Goal: [25]

26-GEEP clients attd exp wkshp

Number of GEEP clients that attended export workshops (step 3). Goal: [25]

27-GEEP clients rcv cus mkt rsch

Number of GEEP clients that received customized market research packages (step 4). Goal: [25]

28-GEEP clients recv cus exp mkt pln

Number of GEEP clients that received customized export marketing plans (step 5) Goal: [25]

29-Firms in GEEP events

Number of companies that participated in GEEP trade events (step 6). Goal: [10]

30-GEEP clients in CITD online

Number of GEEP clients listed in CITD's online trade directory (step 6). Goal: [50]

31-GEEP clients rcv IPS GK

Number of GEEP clients that received International Partner Search and/or Gold Key Service in China/Hong Kong (step7). Goal: [25]

32-New hires to export

Number of new hires or promotions to new export positions by GEEP clients. Goal: [25]

33-Satisfied wGEEP

Number of companies responding to survey that expressed satisfaction with GEEP services provided/results achieved. Goal: [25]

35-Firms rspd GEEP promo

Number of companies that responded to GEEP promotional mailings. Goal: [50]

40-Comments

Enter comments regarding numeric responses for the cooperator-specific milestones and measures above.

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