Does your company have an India strategy?

INDIA BUSINESS DEVELOPMENT MISSION

ARE YOU READY FOR INDIA?

India, the world's fastest growing free-market democracy, presents lucrative opportunities for all types of businesses, especially U.S. companies. In 2005, U.S. merchandise exports to India were almost $8 billion, nearly double our exports in 2002. To help U.S. firms make or increase sales in this booming market, the U.S. Commercial Service within the U.S. Department of Commerce's International Trade Administration is coordinating a business development mission to India consisting of a summit and spin-off missions to six cities.

INDIA: AN ECONOMIC FORCE ON THE RISE

- *Major infrastructure overhaul.* In the next five to ten years, India's transportation, energy, environmental, health care, high-tech, and defense sector requirements for equipment and services will exceed tens of billions of dollars.
- *Tremendous consumer demand.* Approximately 200 million Indians have growing purchasing power, thus creating a growing middle-class consumer population.
- *Youth power.* Over 58 percent of the Indian population is under the age of 20. That's over 564 million people, nearly twice the total population of the United States.
- *Pro-American environment.* India is one of the most pro-American countries in the world, with 71 percent of Indians reporting a favorable impression of the United States, according to a Pew Global Attitudes Survey.

U.S. COMMERCIAL SERVICE
United States of America
Department of Commerce

INDIA BUSINESS DEVELOPMENT MISSION

REGISTER NOW

WHO SHOULD PARTICIPATE:

U.S. companies and individuals committed to making sales and contacts in India

WHERE AND WHEN:

- Mumbai, India Business Summit November 29 - 30, 2006
- Spin-off missions to Bangalore, Chennai, Hyderabad, Kolkata, Mumbai, and New Delhi December 4 - 5, 2006

PRICE:*

- Summit: $500
- Spin-off mission: $1,600

REGISTER AT:

export.gov/indiamission

You can choose to register for the summit and a spin-off mission, just the summit, or just a spin-off mission.

*Prices do not include travel, lodging, meals, or third-party registration fees.

AN INCREDIBLE BUSINESS OPPORTUNITY

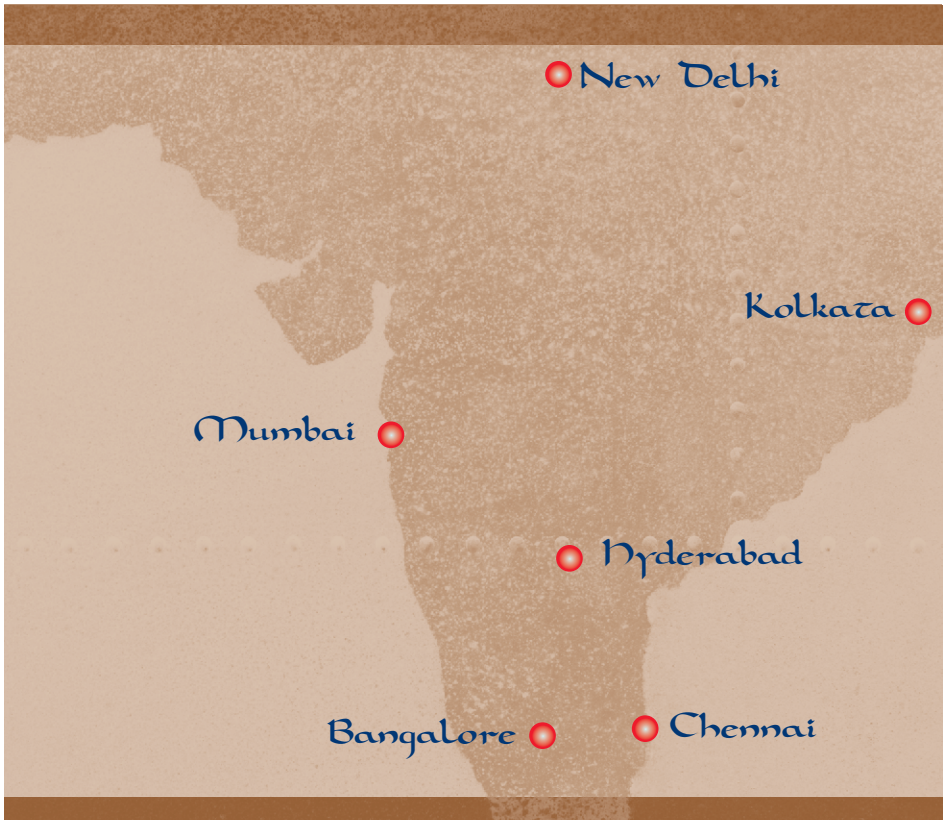
This November, Under Secretary for International Trade Franklin L. Lavin will lead a delegation of U.S. individuals and companies to a business summit in Mumbai, India. Summit participants will have access to India's high-level business, industry, and government representatives. There will also be opportunities to gain insights into the country's trade and investment climate during strategic breakout sessions. In addition to the Summit, companies can register for spin-off missions to Bangalore, Chennai, Hyderabad, Kolkata, Mumbai, or New Delhi. These spin-off missions will include market briefings; networking receptions; and one-on-one appointments with prospective partners, agents, distributors, and buyers.

Don't miss this tremendous business opportunity. Register now at export.gov/indiamission.

6 Exciting Cities, Endless Business Opportunities

INDIA BUSINESS DEVELOPMENT MISSION

Start your exploration of India's diverse and booming markets by registering for the Mumbai Business Summit. Participants will have access to India's high-level business, industry, and government representatives as well as opportunities to gain timely insights into India's trade and investment climate during strategic breakout sessions. In addition to the Summit, you can register for spin-off missions to one of six major commercial centers throughout India. Our trade specialists from Commercial Service posts across India will help you secure meetings with prescreened agents, distributors, professional association representatives, government contacts, and licensing or joint venture partners in the cities listed below. We'll make all of the arrangements and be with you on the ground for these missions.



Bangalore. Known as the Silicon Valley of India, Bangalore is India's information technology (IT) center. In addition, it is the hub for India's aerospace, electronics, machine tools, automation and food processing industries.

Chennai. Formerly known as Madras, Chennai is fast becoming the "Detroit of India," with Ford, Hyundai, and Mitsubishi manufacturing outside the city for both the local and export markets. Nokia, Motorola, and Flextronics also have manufacturing facilities just outside Chennai, as do many IT companies. Strong opportunities exist for medical equipment and technology sales.

Hyderabad. Hyderabad is home to prestigious institutions, such as the Indian School of Business, and key Indian public sector and defense enterprises. A number of U.S. companies have set up key operations in the city, such as Microsoft's India Development Center and Google's India Center.

Kolkata. Formerly known as Calcutta, Kolkata is the main commercial and financial hub of eastern India. IT, real estate, retail, food-processing, banking and insurance, chemicals and petrochemicals, and healthcare are burgeoning sectors and magnets for investment in and around Kolkata.

Mumbai. Formerly known as Bombay, Mumbai is the commercial, financial, and entertainment capital of India. Key opportunities exist in the sectors of entertainment, process controls/instrumentation, machine tools, pollution control, renewable energy, consumer goods, processed foods, infrastructure, airport and ground support equipment, and education.

New Delhi. New Delhi is India's capital. Key opportunities exist in the sectors of defense, energy, environment, healthcare, IT, telecommunications, and transportation.

Don't miss this tremendous business opportunity. Register now at export.gov/indiamission.