

**APEC Subcommittee on Standards and Conformance (APEC SCSC)
Sponsorship Prospectus
SOM 3 and related meetings
September 12-21, and October 12-13, 2011**

This Sponsorship Prospectus is intended to outline the opportunities for sponsorship during the APEC SCSC SOM 3 related meetings and events in San Francisco, CA, Singapore and Taipei, Chinese Taipei, which run between September and October 2011.

Sponsorship of hospitality is a great way to bring meeting delegates together for networking and informal conversation about the APEC program they are attending. Sponsorship of transportation to a laboratory tour, research center, manufacturing facility or other tour enhances the experience of delegates in their understanding of the concepts the event conveys.

This Sponsorship Prospectus is an invitation to consider sponsoring the Events described. It is not an offer, nor an agreement. No contract shall be formed or legal relations arise between APEC and another person unless in writing and signed by APEC.

Possible Benefits to Sponsoring an APEC SCSC Event

The following sponsorship benefits are permitted:

- Naming rights for a hospitality, network, or other activity
- Signage Rights
- A sponsor's trade mark, name, or logo appearing on event banners, posters, approved printed material, displays, souvenirs, websites and direct marketing material, in a design approved by APEC
- Registration at an event
- Making Presentations at an event
- Distributing appropriate products or materials at an event
- Making products and services available at the event such as internet access, access to computers, printers
- Providing the names of registrants at an Event, with or without their contact details, but only if in the registration document the registrants consent to this.

APEC SCSC Events and Sponsorship Opportunities

- September 12-13, 2011** **APEC/ASEAN Conference on Green Buildings**
APEC Project: CTI SCSC 33/2010T Sustainability in Building Construction (Commercial Buildings) – Efficiency and Conservation
Location: Singapore’s Building and Construction Authority, Singapore
Draft Agenda provided in Annex 1
- Sponsorship Opportunities: Reception September 11
Luncheon September 12
Reception September 12
Luncheon September 13
- September 11-12, 2011** **APEC Conference on ICT Energy Efficiency**
APEC Project: “In principle” funding received. Project number not yet assigned.
Location: Either Hyatt Embarcadero or Westin St. Francis, San Francisco, California
Draft Agenda provided in Annex 2
- Sponsorship Opportunities: Reception September 11
Luncheon September 12
Reception September 12
Luncheon September 13
- September 13-14, 2011 PASC Energy Management Standards and Conformity Assessment Training
APEC Project: CTI SCSC 34/2010T Conference on Implementation of Energy Management Standardization
Location: Either Hyatt Embarcadero or Westin St. Francis, San Francisco, California
Draft Agenda provided in Annex 3
- Sponsorship Opportunities: Luncheon September 13
Reception September 13
Luncheon September 14
- September 15-16, 2011 APEC Conference on Solar Technologies Standards and Conformance
APEC Project: CTI SCSC 23/2010T Solar (PV) Standards and Conformance Measures Survey and Workshop
Location: Either Hyatt Embarcadero or Westin St. Francis, San Francisco, California
Draft Agenda Provided in Annex 4

- Sponsorship Opportunities: Luncheon September 15
Reception September 15
Luncheon September 16
Bus Transportation to the Laboratory Tour September 16
- September 18-19, 2011 APEC Seminar on Key Issues in Wine Regulation
APEC Project: CTI SCSC 40/2010T APEC Wine Regulatory Forum -
Seminar on Key Issues in Wine Regulation
Location: Either Hyatt Embarcadero or Westin St. Francis, San Francisco,
California
Draft Agenda Provided in Annex 5
- Sponsorship Opportunities: Luncheon September 18
Reception September 18
Breakfast September 19
Luncheon September 19
Bus Transportation to the Laboratory Tour September 19
- September 21, 2011 SCSC 2 Dinner
Location: San Francisco, California area
No agenda associated with this meeting. The dinner is held at the
conclusion of the SCSC plenary meeting.
- Sponsorship Opportunities: SCSC Tour September 21
SCSC Bus Transportation September 21
SCSC Dinner September 21
- October 12-13, 2011 APEC Seminar on PV Reliability and Durability
APEC Project: CTI SCSC 23/2010T Solar (PV) Standards and Conformance
Measures Survey and Workshop
Location: Taipei, Chinese Taipei
Draft Agenda Provided in Annex 6
- Sponsorship Opportunities: Luncheon October 12
Reception October 12
Luncheon October 13
Bus Transportation to the Research Facility October 13

Interested in Sponsorship Opportunities?

If you are interested in any of the sponsorship opportunities, please contact Jennifer Stradtman, at the U.S. Department of Commerce at APECSCSC@trade.gov. Ms. Stradtman will work with the APEC

Secretariat, and the U.S. State Department to assist in facilitating the sponsorship opportunity for your company or organization.